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## PETS HAVE TEETH TOO!

We cannot stress enough the importance of dental health for our pets. Tartar on your pet's teeth, as in humans, traps bacteria at the gum line near billions of tiny blood vessels causing infection and pain in your pet's mouth, gum disease and even tooth loss. This bacteria also showers the heart, kidneys and liver causing damage and disease. Once tartar has formed on your pet's teeth, only a professional dental prophylaxis, done under full sedation, can remove it.

Prevention is the key! We have hand-picked the following products to promote better dental health for your pet and help you **stretch** the time between needed dental prophylaxis procedures. Better for your pet...better for your pocketbook!

- **Brush 'Em!**

Brushing your pet's teeth at least twice a week is an effective and inexpensive way to promote dental health. We understand this isn't always easy and sometimes it just requires the right tools. That's why we offer a variety of toothbrush configurations (such as the finger brush) and several yummy flavors of toothpaste (mmmm...poultry!).

- **OraVet Plaque Prevention Gel**

This product is a barrier sealant that you apply to your pet's teeth and gum line weekly. It helps prevent the sticky plaque formation that hardens to tartar and requires a professional prophylaxis procedure to remove. Our veterinarians are seeing a *significant* reduction in plaque formation in pets regularly protected with OraVet which means a longer break between dental prophylaxis procedures. Because OraVet can only be started after a professional prophylaxis, we are now doing the first application as part of our dental prophylaxis package.

- **Maxiguard Antiplaque**

This product is a liquid that can be sprayed on a length of gauze wrapped around a finger and used as a toothbrush. Using this product at least twice a week has been shown to reduce plaque.

- **CET Chews**

These rawhide based chews are impregnated with an enzyme that chemically reduces plaque formation as your pet chews. This is a great product for those days when you don't brush your pet's teeth. They come in different sizes and configurations to ensure that each pet gets several minutes of chewing action to activate the enzyme and scrub/scrape their teeth.

- **Prescription Diet t/d Canine/Feline**

This food is formulated specifically for the nutritional management of pets with dental disease. It has a special fiber matrix that scrubs your pet's teeth and gums like an edible toothbrush reducing bacteria-laden plaque in your pet's mouth.

- **Pulse Therapy**

In cases where a pet has chronic dental disease, our veterinarians may prescribe an antibiotic regimen called Pulse Therapy where medication is given the first five days of every month then stopped and repeated monthly. This therapy has been proven to help decrease tartar in these more severe cases.

**HAPPY BRUSHING!**